## **客户资料管理表**

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 公司名称 | | | |  | 电话 | |  | 传真 | |  |
| 地 址 | | | |  | | | | 邮编 | |  |
| 企业类型 | | | |  | 注册资金 | | |  | | |
| 营业内容 | | | | 内销： %； 外销： % | | | | | | |
| 营  业  概  况 | 内外销比 | | |  | | | | | | |
| 营业性质 | | |  | | | | | | |
| 信用状况 | | |  | | | | | | |
| 营业状态 | | |  | | | | | | |
| 员工人数 | | |  | | | | | | |
| 淡旺季分布 | | |  | | | | | | |
| 最高购买额/月 | | |  | | | | | | |
| 平均购买额/月 | | |  | | | | | | |
| 主要负责人概况 | 姓名 | | 职务 | 电话 | | 性格特点 | | | 嗜好 | |
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| 在本司加工产品 | | | |  | | | | | | |
| 首次交易时间 | | | |  | | | | | | |
| 备注 | |  | | | 总经理 | | 经理 | 主管 | | 制卡并存档 |
|  | |  |  | |  |